

# Anna Merissa Guettler

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## Objective

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Utilize my strong drive and marketing skills to establish strong client relationships and grow revenue.

## Employment History

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### Affiliate Services Representative at iHeartMedia

March 2018 – present

Succeeded in building strong relationships that enabled me to consistently exceed performance expectations and, as a result, establish new standard operating procedures for my position.

### Freelance Blogger for UniMedia

May 2018 – January 2019

Utilized my ability to relate to a consumer to positively associate them with the client's product. I conduct research, write, edit, and post content designed to improve their website.

### New Media Intern at Texas A&M University-Corpus Christi

May 2016 – May 2017

Generated engagement for TAMU-CC social media accounts by writing and promoting content on various platforms. Pioneered and developed an official Islander Snapchat account that quickly obtained a substantial following.

### Assistant Manager at Guettler Farm & Ranch

May 2012 – May 2016

Responsibilities included: data analysis, employee communication, bookkeeping and payroll, attending board meetings, vendor relationships, as well as basic farming and ranching duties.

### Administrative Assistant at Caliber Home Loans

May 2015 – August 2015

## Education & Specialty Courses

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### Texas A&M University-Corpus Christi

August 2015 – December 2017

Earned a B.A. in Communication with a focus in Media Studies • GPA: 3.8

- **Photography I** – Basic overview of photographic elements and Adobe Photoshop & Bridge
- **Photography II** – Overview of 35mm film development & printing procedures
- **Photography III** – In-depth analysis and production of fine art photography
- **Writing for the Web** – Highlighted proper web-writing techniques via hands-on website construction
- **News Publication** – Wrote weekly stories to be published to TAMU-CC's school newspaper

### University of Texas-San Antonio

August 2013 – May 2015

## Skills

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### Technical Skills:

Photography • Editing • Writing (Fiction/Non-Fiction/News Stories/Blog) • Coding (HTML & CSS)

### Programs:

Adobe Photoshop and Bridge • Adobe Premiere Pro • Microsoft Office (Word, PowerPoint, Excel)

## Honors and Leadership Activities

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- Member • **TAMU-CC Club Tennis** • 2016-2017
- UCSO Representative • **TAMU-CC Chess Club** • 2017
- Member • **Dean's List at Texas A&M University-Corpus Christi** • (Fall 2015-Fall 2017)
- Winner of the **Evening Post Publishing Company-KRIS TV Scholarship Endowment** • 2017
- Recipient of the **Citgo Communication Distinguished Scholars Scholarship** • 2017
- Granted the **Melvyn N. Klein Scholarship Endowment for Writing and Communications Award** • 2017
- Member • **Lambda Pi Eta (ΛΠΗ) Communication Honor Society** • 2017
- Winner of the **Ruth M. Campbell Scholarship Endowment** • 2017